

Life Saving Sport Development Plans

Surf Life Saving Australia

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(Paper 315)



What works best for SLSA



What works best for SLSA

- A skilled Sport Development Department
- SLSA works closely with Australian Government (ASC)
 - SLSA is one of only 24 “Priority” sports
- National IT Data base of members and their awards records
- Working closely with Australian Sports Anti Doping Authority
- Equity for male and female in competition events
- Recognition of our Athletes, Coaches and Officials
- Regular Surf Sports Magazine



SLSA Strategic Plan Sport



SLSA Strategic Plan – Sport 1.

- SLSA Sport supports the organisation's core objectives by promoting healthy lifestyles, participation, interest, skills and image through enjoyable and entertaining surf sports.

□ How we do this?

- Detailed Sports plans that include State participation and program delivery
- Throughout SLSA over **500** 'diverse' competitions conducted annually
- By building a strong base of traditional competitions
- Strong branding of the SLSA image
- Providing entertaining Sports events for Media and Television
- By growing participation in surf sports diverse competitions
- By identifying and developing champions
- By supporting and developing coaches, officials and sports administration
- SLSA National Championships has around 7,500 athletes participating



SLSA Strategic Plan – Sport 2.

- SLSA High Performance Plan
- Community Sport participation programs with Australian Government – healthy lifestyle
- SLSA has set itself a goal to be number 1 in both pool and ocean.
- Programs Targeting – U20's for the future
- Program Targeting a new stream of coaches and managers
- Rescue 12 – SLSA 'train-on' squad already announced
- Talented Elite Pool squad to be announced shortly
- Elite HP athletes to receive sport science /medicine, athlete career and education advice and assistance.
- Elite HP athletes to becomes mentors in state based programs



SLSA Sports Plan – Partners with support of Australian Government (ASC)

Australian Canoeing

- 10 Elite Surf to Kayak centres around Australia for 13 to 19 year olds
- Employment of Talent Identification Coordinator

Swimming Australia

- Clinics and camps across the country for talent identification for Open Water Swimming
- World Championships (5km, 10km, 25km) – Olympics 10km
- Joint employment of a National Open Water Coach working from SLSA

Rowing Australia

- Focus on 15 to 20 years old
- Coordination and promotion of testing programs within SLSA
- Sharing of Rowing Sports Science for Surf Boat Rowing coaches and athletes

SLSA High Performance – Coaching Network

- SLSA Coaching programs to incorporate techniques and training methods from Olympic Sports
- Community Coach programs
- Coaching Co-ordinator to lead the development of SLSA coaches (Coach of Coaches)
- Talent ID coach profiling program for Coaches working closely with State Coach Advisory Panels



SLSA Coaches Development



SLSA Coaches Development

SLSA develops and supports coaches through;

Recognising that coach development is critical to growth of the Sport –

- **States report on set target achievements for coaching courses conducted**
- **Each State have the capacity to deliver own Level 1 & 2 Courses**
- **States identify talented coaches**
- **A National Coaching Framework**
- Accreditation System (Junior, Level 1, 2 and 3) over 2200 accredited coaches
- Mentoring Programs
- Resource Development – Coaching DVD's, Coaching Manuals –Technology
- National, HP & Interstate Team coach opportunities
- SLSA Coaching clinics
- SLSA Web site has coaching papers and video clips
- SLSA National Coach and Official Conference
- Supporting our coaches to attend Coach conferences



SLSA Officials Development



SLSA Officials Development

Recognising that to deliver quality competitions that quality officials are critical to this success

- States report on targets for courses conducted (e.g.; Victoria conducted 9 courses in 2010/11).
- A National Officiating Framework
- All States have capacity to deliver Level 1 & 2 Courses.
- Succession Planning for next 8 years in place – Talented officials identified in conjunction with States – over 500 officials appointed for National Champs.
 - Accreditation System (Junior, Level 1, 2 and 3) – Over 3000 Accredited Officials
 - Mentoring and Assessor training Programs
 - Recognition, protective clothing, meals, de-briefs & welfare
 - Continued resource development for specialised disciplines and 'How to Series of publications'
 - Course Modules for IRB's, R&R, Pool & SERC, March Past, First Aid, Scrutineering, Water safety & course laying and Announcing
 - International officiating opportunities – Rescue, Tri-Nations, Trans Tasman, Sanyo Bussan, NZ Championships & German Cup
 - National Officials Conference
 - Officials Exchange programs



SLSA Officials role is Challenging



Officials Framework

Recruitment – Education – Delivery - Retention



SLSA Athlete Development



SLSA Athlete Development

- States provide the feeder for SLSA squads /teams
- Age Categories + allowed to compete up in teams events
- States conduct regular regional squad training programs
- Regional and Interstate teams competitions + KNG & CG
- “Australian Train-on Squad”: enhancing the daily training environment of the top 18 athletes – Sport Science, Sport Medicine, Strength & Conditioning, Athlete Career Education
- “Elite Pool Rescue Squad”: focus on top 16 Pool Rescue competitors to improve Australia’s international ranking
- Australian Open Team: ISRC, Trans Tasman, Tri-Nations, German Cup, NZ/SLSA Pool Challenge, Rescue
- Australian Development (U19) Team: Arafura Games, Sanyo Bussan, ISRC, TT, NZ Pool Champs & Rescue
- Athletes representative committee



State Sport Development



State Sport Development

SLSA offers funding to each of the 7 States and Territory to encourage sport development through a 'Service Level Agreement'

- Funding for 2010 was conditional on States achieving:
 - Conduct of a State based U17 High Performance Program including Pool Rescue sessions, program approved by SLSA Head Coach
 - Conduct of a State & Regional Pool Rescue Championships
 - #Record Starter number statistics from State Championships events
 - Conduct a Mentoring program for Coaches and Officials
 - Each State was also set an individual 'stretch' target
 - # Identified that Under 17 Women competition has biggest area of growth
- Also extra assistance with specialised Coaching, Athlete, Officials and sports administration programs is provided. E.g.; Tasmania provided with funding to take squad of athletes to Queensland for 10 days intensive coaching.



SLSA
“In the Pipeline”



SLSA – In Pipeline

- Release of Team Managers Manual in June 2011
- A National Under 20 Iron Person series (TV Coverage)
- Partnership with Athletics Australia + Winter Sports
- National Sports Academy
- Developing Nations program Rescue 2012
- Increased TV /Media exposure for SLSA events
- 100 Years of Surf Sports in 2015 – Planning underway
- Further development of technology applications



Questions?

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