

# Evaluation of Introductory Courses for Officials and Coaches

Surf Life Saving Australia

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(Paper 314)



## Evaluation Plan



# 1. Background

- Early in 2009 Rick Wright, Brett Dowker, Craig Holden and Gavin Hill met and developed a framework for Coaching of Junior Sport for 13 years of age and under.
- Framework
- ✓ Introduction to Junior Sport
- ✓ Skills and Techniques
- ✓ Competition
- ✓ Basic event rules
- ✓ Key information and Games to make training FUN
- ✓ Safety, Risk Management and Child Safety
- ✓ Physical Growth and child development
- A number of other key coaches were then engaged to assist and provide information and within 5 weeks the Manual was completed (including photo shoots).
- The editorial content by SLSA's Coach Educator Peter Kirkwood



# 2. Background

- Initial response overwhelming for Junior Coaching Resource Manual (1<sup>st</sup> Edition)
- 1000 Copies (\$10aud) sold within 2 months plus the 350 gratis copies that were distributed
- Feedback indicated a practical Junior Level course was required.
- Course Research Design (Primary & Secondary)
- Course and Organisation Effectiveness



# Evaluation Report



## Evaluation Report

- Executive Summary
  - Research Finding
- Primary and Secondary Research Data
  - Coaches Profile
  - Strategic Relevance
- Recommendations
- Marketing Plan
- Implementation Plan



# Evaluation Report

## PRIMARY RESEARCH

- Discussions with SLSA's membership development department
- 42 face to face interviews with experienced coach educators, trainers, assessors and club coaches
- 48 Parents and Club Junior level coaches @ 4 x 1/2 day Case Study sessions in four different states
- Total = 90 SLSA respondents in Primary Research



# Evaluation Report (continued)

## Secondary Research

Surveys distributed by electronic version seeking support to introduce a formal Junior Level coaching course.



# Evaluation Report (continued)

## Analysis

**A Junior Coaching Course should be developed (7-13 Yrs) to provide an introduction for people who wish to become involved in Junior Surf Sports and may not have a background or experience to deliver coaching programs**

Presenters and Assessors to be Minimum Level 1 Coach with 12 months experience

Age: 16 Years

Course Duration 4 hours (Group Learning)

Sports Specific

1. Basic Coaching Skills - 1 hour
2. Board Paddling – 1 hour
3. Surf Swimming – 1 hour
4. Beach Events - 1 hour

Practical: Work with an accredited coach / mentor for 4 training sessions (no paperwork)

Award: 6 Years validity

Resource: Includes Junior Coaching Manual (2<sup>nd</sup> edition), participant workbook, attendance certificate and course evaluation plus DVD in addition to Presenters Guide

Cost : Estimated to be around \$19 Aust per participant



## SLSA Accreditation Levels



# SLSA Junior Level Officials



## SLSA Junior Level Officials

- In mid 2010 Rick Wright, Don Van Keimpema and a small working group developed and wrote the course resource kit
- The Junior Level Officials Course has had pilot courses and road testing completed and profiled with the ASC
- The resource is titled '*effective officiating*' and includes a series of relevant information on topics for officials at this level and is embedded with the participants workbook and course materials to keep as a personal resource
- Course duration 4-5 hours plus practical 2 hours
- Age 15 Years
- Delivered and assessed by Level 1 Officials (12 months experience).
- Award valid for 6 years – no log book needed
- Cost of course resource and course will be around \$19 Aust



# SLSA Junior Level Officials

## Effective Officiating Guide /Course Resource

### Content - Headings

- Introduction to Junior Sport
- Membership and Wellbeing (Working with Children)
- Risk Management and Safety
- So you want to be an Official
- People Management
- Communication
- Your health and wellbeing as an official
- Decision Making for Officials
- Working with the Competition Rules
- Hit the Competition scene
- Officiating 'In it for life'



# SLSA Future Direction



## SLSA Future Direction

- Sport is now discussing the prospect of moving our Coach and Officials courses into the SLSA Academy a Government approved training / education provider
- Junior Level Course would become recognised 'Certificate' One within the vocational education and training sector of the Australian Education system.
- The Coach and Officials course now offer a career pathway for Age Managers and parents.



# Questions?

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