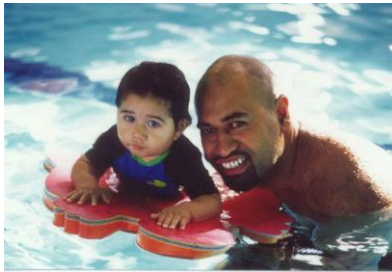


Whānau Nui:

Swimming and Water Safety For Families At Risk



Teresa Stanley
WaterSafe Auckland Inc

Whānau Nui Programme Delivery



- Programme delivered in Counties Manukau Region (South Auckland)
- Manukau was the third largest city in New Zealand
- ‘Capital of the South Pacific’
- 184 different ethnic groups
- Youngest City in NZ – 42% are under 25 years

Whānau Nui Background



- 2004 – 2005
- High number of drownings in the Counties Manukau Region
- An overrepresentation of Māori and Pacific Island Peoples in drowning statistics
- WSNZ ‘Keep Your Whānau Afloat’ Campaign
- Whānau Nui Pilot Programme

Whānau Nui Programme



- Whānau Nui = ‘Big Family Swim’
 - Encourage Maori and Pacific Island Peoples to introduce children to aquatic practices
- Free family swimming and water safety lessons
 - Water familiarization and confidence
 - Swimming skills
 - Water safety practical skills
- Families participate in five 30 minute lessons run over five days

Whānau Nui Programme



- Whānau Nui – Point of Difference
 - Emphasis on promotion of parental supervision and participation
 - Criteria for participation = a parent must be in the water with their children during each lesson
 - Children under three = 1:1 Parent to Child Ratio
 - Children over three = 1:4 Parent to Child
- Tuakana/Teina Maori Education Model (Hokowhitu, 2004)



Whānau Nui Programme



- Specific water safety messages are promoted each day
 - Day One: Adults must stay within sight and reach of children under eight
 - Day Two: Learn to swim
 - Day Three: Swim between the flags
 - Day Four: Always wear a lifejacket
 - Day Five: Learn child/infant CPR techniques
- Specific resources related to the days message are given to parents and children

Whānau Nui Objectives



- 1) Increased confidence in the water for children



Water Play and Familiarisation in Papakura

Whānau Nui Objectives



- 2) Water safety skills for children



Lifejacket Skills In Pakuranga

Whānau Nui Objectives



- 3) Water safety and swimming skills for parent/caregivers to continue to teach their children once the lessons were complete



Parents Teaching Children Improvised Flotation

Whānau Nui Objectives



- 4) Safety messages for adults focusing on child supervision when in or near water



Mums and Their Children In Otara

Whānau Nui Objectives



- 5) Fun and enjoyable programme of water safety and swimming skills for both children and adults



Family Celebrates Completing the Programme in Mt Roskill

Whānau Nui Objectives



- 6) Target at risk groups specifically Māori and Pacific Island Peoples



Dad and sons at Mt Roskill

Whānau Nui Discussion

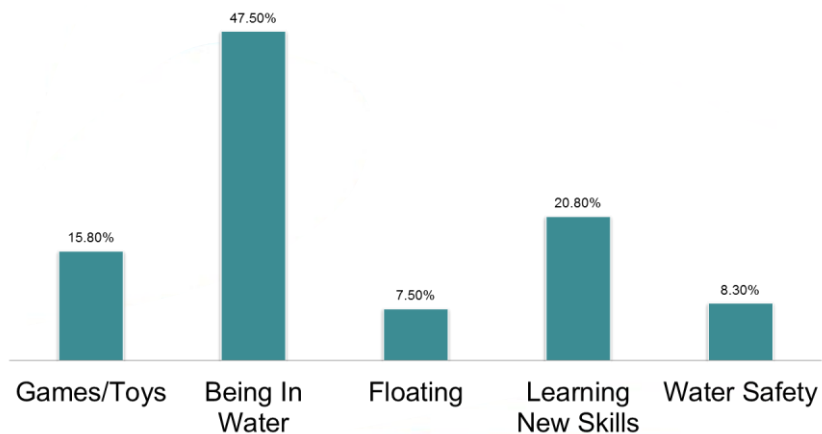


	Number of Participants	Number of Aquatic Facilities
2006	210	5
2007	470	7
2008	738	9
2009	701	8
2010	507	8
2011	641	8

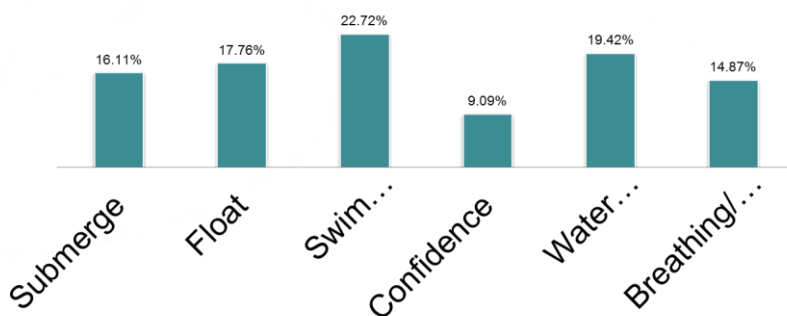
Whānau Nui Discussion



What Did The Children Enjoy?



What Did The Children Learn?



Skill Improvement

Skill	%Pre	%Post
Face in water	70	93
Blowing bubbles	79	94
Submerging unassisted	71	92
Kicking unassisted	53	89
10m Backstroke unassisted	9	49
10m Freestyle unassisted	15	55

Whānau Nui Discussion



- Parents have seen 'the value of learning to swim'
 - 2006 - 2011 = 25% of participants enrolled for further paid tuition
- Parents have learnt water safety and swimming skills they can teach their children after the programme
 - 2006 - 2011 = 87% of parents can teach their children new skills



Whānau Nui - Expansion



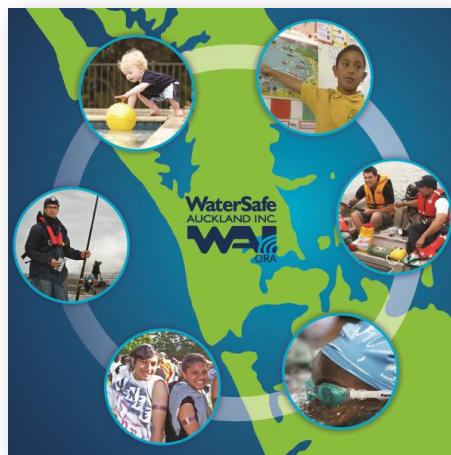
- Whānau Nui Model delivered in Auckland Central
- Piloted in Mt Roskill – High Refugee and New Settler demographics
 - Less than 20% NZ European
 - High proportion of unconfident parents/caregivers
 - Appears to be similar results



Whānau Nui Partners



Building a water safety culture through education



www.watersafe.org.nz

Supported by ratepayers of
AUCKLAND